

Developing the long-term care economy in Gauteng, South Africa:
Expanding opportunities for work and equality

A Research-Policy-Practice Dialogue

5-6 March 2018

North-West University (Vaal Campus)

Emerald Hotel
777 Frikkie Meyer Blvd,
Vanderbijlpark, 1900,
South Africa

INTRODUCTION

The Ageing and Generational Dynamics in Africa (AGenDA) sub-programme of the OPTENTIA Research Focus Area, North-West University in collaboration with the African Population and Health Research Center (APHRC) and in partnership with the Gauteng Department of Social Development, Alexander Forbes and the International Longevity Centre (ILC) South Africa are convening a multidisciplinary research-policy-practice dialogue to clarify the case and potential for developing Gauteng's long-term care (LTC) economy as a vehicle for employment and enterprise creation and advancing gender equality. This outline concept sets out the rationale, aims and approach of the dialogue and the outcomes expected to emerge from it.

BACKGROUND

As in the rest of sub-Saharan Africa (SSA), Gauteng's overriding development agenda is centred on enhancing education and skills and decent work and business opportunities for its large population of young people. Present strategies for employment and enterprise creation emphasise an expansion of labour-intensive sectors, in particular agriculture, tourism, as well as the fostering of a knowledge-economy. Little if any consideration has thus far been given to the possible role of a care economy – and even less so a care economy focused on long-term care for older adults or people in need. Indeed, a well-developed long-term care economy may not only foster possible improvements in the quality of assistance and support received by the growing number of older adults who require care, but - as a 2015 report of the International Labour Organization suggests – may be a key source of future job growth in both developing and industrialised countries (another source being the green economy).

A body of emerging evidence and perspectives now suggests that Gauteng's lack of focus on the LTC economy presents a major missed opportunity – as developing this sector may not only harbour potential for job and enterprise creation, but would represent a crucial step in advancing South Africa's progress towards achieving the Sustainable Development Goals (SDGs) and honouring commitments to regional frameworks on gender, ageing and rights. Gauteng, as the economic powerhouse among South Africa's nine provinces and in keeping with its model status, is ideally positioned to lead the exploration of and setting of agendas on LTC-economy related opportunities in (South) Africa.

AIMS

Against this background, the overall aim of the research-policy-practice dialogue is to offer a platform for focused and forward-looking examination of the case and potential for developing Gauteng's LTC economy, and the strategic implications that arise for action towards harnessing it in the coming years. This RPP dialogue will aim to:

- i) Consider available evidence- and policy perspectives on the need for, and potential inherent in developing Gauteng's LTC economy
- ii) Pinpoint key challenges and remaining knowledge gaps that initial efforts to develop the LTC economy in the province will need to confront

and, on this basis:

- iii) forge an agenda of strategic next steps and cooperation to address the identified challenges and evidence needs in the short- to medium term.

OUTCOMES

Building on the evidence, perspectives, and ideas raised in the discussions, the dialogue will generate an agenda of short-medium term work packages of 'next steps' in the areas of research, policy engagement and practice development - as well as proposed groups and mechanisms to take these forward.

PARTICIPANTS

The meeting will bring together between 50 to 100 role players from academia, policy makers from National and Provincial Government, the United Nations, African Union, civil society and the private sector.

STRUCTURE

The Dialogue will be conducted as a series of thematic inputs that will be followed by discussions and the setting of an agenda with work groups for operationalization and implementation. To this end, the detailed programme is structured as follows:

Monday, 5 March 2018

8:00 – 8:30 **Registration & Refreshments**

8:30 – 9:00 **Opening Session**

[Chair: Jaco Hoffman - NWU]

- Welcome remarks
 - ✓ Prof Susan Coetzee-van Rooyen – Acting Dean of Humanities
 - ✓ Gauteng Government
 - ✓ Ms Anne Cabot-Alletzhauser, Alexander Forbes
- Overview and expected outcomes of the meeting
- Introduction of resource persons

9:00 – 11:00 **Session I: Imperatives for a LTC economy: demography, epidemiology, policy and rights** - a global and sub-Saharan Africa overview

[Chair: Jaco Hoffman - NWU]

- 9:00 – 9:30 **Global ageing, health and LTC** [Anne-Margriet Pot – WHO]
- 9:30 – 10:00 **LTC, ageing and family on the youngest continent**
[Isabella Aboderin – APHRC, Kenya]
- 10:00 – 10:30 **Gender and equity** [Thokozile Ruzvidzo – African Center for Gender & Development at the United Nations Economic Commission for Africa (UNECA), Addis Ababa, Ethiopia]

10:30 – 11:00 **Refreshments**

11:00 – 13:00 **Session II: Imperatives for a LTC economy: demography, epidemiology, policy and rights** - national / provincial situation and debate

[Chair: Anne Margriet Pot - WHO]

- 11:00 – 11:30 **Long term care and the role of community-based services: economic perspectives for patients and for employment**
[Emmanuelle Daviaud – Medical Research Council, South Africa]
- 11:30 – 12:00 **Experiences of unemployment in Gauteng** [Ian Rothmann – Optentia Research Focus Area, North-West University]
- 12:00 – 12:30 **The decent care work and gender imperative** [Olufunke Alaba – Health Economics Unit, the School of Public Health and Family Medicine, University of Cape Town]
- 12:30 – 13:00 **On the Periphery of the Primary Care System: The Policy and Structural Context Driving Care Workers' Experiences in Long-term Institutional Care for Older Persons in Cape Town** [Leon Geffen - The Samson Institute for Ageing Research (SIFAR), Cape Town]

13:00 – 14:00 **Lunch break**

14:00 – 15:30 **Session III: Opportunities inherent in developing the LTC economy**

[Chair: Jaco Hoffman - NWU]

- 14:00 – 14:15 **Scientific evidence on potential for employment/enterprise creation in LMIC/SSA** [Maria Floro – American University, Washington, (a video presentation)]
- 14:15 – 15:30 **Practice, private sector perspectives on potential and challenges for employment / enterprise creation** [A selection of examples]
 - ✓ Nomfundo Nhlapo – *Classic Health Consulting and Classic Training Institute*
 - ✓ Ooppel Greeff – *Medwell SA: The Home Health Care Specialists*
 - ✓ Femada Shamam – *The Association for the Aged (TAFTA)*
 - ✓ Isaack Lesolo – *BuddiBox*

15:30 – 16:00 **Refreshments**

16:00 – 17:00 **Session IV: Key initial challenges / barriers Gauteng's LTC economy would need to Address**

[Anne Margriet Pot - WHO & Isabella Aboderin - APHRC]

Open brainstorming plenary / panel

19:00 **Dinner**

Tuesday, 6 March 2018

8:30 – 9:00 **Welcome and summarizing deliberations of the previous day**

9:00 – 9:30 **Towards an inclusive labour market for LTC** [Oumar Diop – Senior Policy Officer, Employment – the African Union Commission, Addis Ababa, Ethiopia]

9:30 – 10:00 **Refreshments**

10:00 – 13:00 **Session V: Towards developing Gauteng's LTC economy: strategy and action**

[Jaco Hoffman – NWU]

Parallel break-away sessions

- **Work Domain 1:** Situational analysis
- **Work Domain 2:** Funding mechanisms
- **Work Domain 3:** Training and qualifications for LTC workforce
- **Work Domain 4:** Monitoring and evaluation mechanisms – quality, equality
- **Work Domain 5:** Care coordination, support mechanisms and employment trajectories

13:00 – 14:00 **Lunch break**

14.00 – 16:00 **Session VI: Next steps**

[Jaco Hoffman, Isabella Aboderin & Anne Margriet Pot]

- 14:00 – 15:30 **Feedback from work groups**

15:30 - 15:45 **Refreshments**

- 15:45 – 16:30 **Strategy for next steps and closing remarks**